

Media kit



Stephanie Camfield

Community Outreach

VeteranPCS.com

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WHO WE ARE



Military families helping military families move.

VeteranPCS was designed to make a difference in the lives of military families. Connecting you with fellow veterans and military spouse real estate agents and VA Loan experts you can trust and get money back after closing.

MOVE WITH A MISSION

Support military spouse & veteran owned businesses

- ✓ VeteranPCS is FREE to use.
- ✓ Each closing gives 10% to military focused charities.
- ✓ Military families receive a VeteranPCS Bonus at closing – \$200 to \$4,000, paid from the agent's commission





Founder & CEO

JASON ANDERSON

I am a lifelong learner, passionate about my family and friends, the outdoors, traveling, adventure, and trying to make a difference in people's lives. I grew up in Minnesota with a dream of flying and serving in the military. In 2012 that dream came true and I set off to fly AH-64D Apaches in South Korea, North Carolina, Afghanistan, Colorado, and Europe. My experience in the military ignited my deep passion for servant leadership. That combined with a mind for entrepreneurship led me into real estate. Every aspect of VeteranPCS has been designed with serving others in mind. I am highly passionate about this company, our team, and building a business with integrity and trust at its core. This is military families helping military families move.

Testimonials

“What stands out most is their mission-first mindset. They serve with integrity, respect, and professionalism—the same values we lived by in uniform. VeteranPCS isn't just a service; it's a resource you can trust, run by people who are committed to taking care of their own.

Michael Jones – 5 star

“Thank you, VeteransPCS.com, for connecting me with a fellow Veteran buying their first home! Big thanks to Jessica Brown for her clear communication and guidance through the referral process. I look forward to continuing to serve Veterans and Active Duty Service Members together!

Maximo Mendoza – 5 star

Meet the VeteranPCS Team

VETERANS & MILITARY SPOUSES, JUST LIKE YOU



Stephanie Camfield
Chief Creative Officer
Mil Spouse



Harper Foley
Chief Technology Officer
Veteran



Michelle Bowler
Social Media Strategist
Mil Spouse



Beth Soldner
Chief Administrative Officer
Mil Spouse



Stephanie Guree
Administrative Manager
Mil Spouse



Jessica Brown
Administrative Manager
Mil Spouse



Tara Gould
Administrative Manager
Mil Spouse

OUT REACH & AUDIENCE



VeteranPCS

AUDIENCE OVERVIEW

Majority U.S.-based military audience

Strong national & international reach

Primary audience includes:

Veterans

Military spouses

Active-duty service members

Families preparing for PCS moves

TRAFFIC & ENGAGEMENT HIGHLIGHTS

Organic search is the top traffic driver

4,400+ users from Google Organic

1,900+ direct users monthly

62,000+ events recorded monthly

8.8 events per active user

MONTHLY DIGITAL REACH

18k+

monthly website visits

7k

new users monthly

2k+

email subscribers

3.5k

engaged social followers

TOP PERFORMANCE

blogs & resources

3.5k

mil pcs moves blog

900+

mil bases blog (multi states)

20k

BAH calculator

VeteranPCS Toolkit is a rapidly growing, high-interest resource 311% growth

PCS & homebuying guides trusted by military families



OUR IMPACT

Every closing creates real, measurable impact. By using VeteranPCS, or spreading the word, you're supporting veteran and military spouse businesses, nationwide.

STATISTICS

\$544,000+

given back to military families

\$54,000+

donated to military-focused charities

\$193M+

in real estate transactions supported

370+

veteran & military spouse professionals listed

250+

VA loans utilized

30+

military internships supported



WHY OUR AUDIENCE Trusted us

VeteranPCS is built by veterans and military spouses who understand the realities of PCS moves, VA loans, and military life. Our audience doesn't just visit – they rely on our tools, guides, and network to make informed, high-stakes decisions during major life transitions.



WHO WE WORK WITH

VeteranPCS partners with organizations and brands that serve, support, or engage the military community. We work with mission-aligned partners who value trust, education, and real impact for military families navigating relocation and homeownership.

WHAT YOU CAN EXPECT

Partners can expect authentic storytelling, targeted exposure to a military-focused audience, and collaboration rooted in shared values. VeteranPCS prioritizes meaningful partnerships that educate, empower, and create measurable impact for military families.



**Chief Creative Officer &
Community Outreach**

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LET'S WORK TOGETHER

Whether you're looking to collaborate on content, sponsor military-focused resources, or explore a mission-driven partnership, we'd love to connect. Together, we can support military families, amplify trusted resources, and make a meaningful impact.

A handwritten signature in black ink that reads "Steph".