

# Media kit



**VeteranPCS**

**Stephanie Camfield**

Community Outreach

[VeteranPCS.com](http://VeteranPCS.com)

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## WHO WE ARE



## Military families helping military families move.

VeteranPCS was designed to make a difference in the lives of military families. Connecting you with fellow veterans and military spouse real estate agents and VA Loan experts you can trust and get money back after closing.

### MOVE WITH A MISSION

Support military spouse & veteran owned businesses

- ✓ VeteranPCS is FREE to use.
- ✓ Each closing gives 10% to military focused charities.
- ✓ Military families receive a VeteranPCS Bonus at closing — \$200 to \$4,000, paid from the agent's commission





# Founder & CEO

JASON ANDERSON

I am a lifelong learner, passionate about my family and friends, the outdoors, traveling, adventure, and trying to make a difference in people's lives. I grew up in Minnesota with a dream of flying and serving in the military. In 2012 that dream came true and I set off to fly AH-64D Apaches in South Korea, North Carolina, Afghanistan, Colorado, and Europe. My experience in the military ignited my deep passion for servant leadership. That combined with a mind for entrepreneurship led me into real estate. Every aspect of VeteranPCS has been designed with serving others in mind. I am highly passionate about this company, our team, and building a business with integrity and trust at its core. This is military families helping military families move.

## Testimonials

“What stands out most is their mission-first mindset. They serve with integrity, respect, and professionalism—the same values we lived by in uniform. VeteranPCS isn't just a service; it's a resource you can trust, run by people who are committed to taking care of their own.

*Michael Jones - 5 star*

“Thank you, VeteransPCS.com, for connecting me with a fellow Veteran buying their first home! Big thanks to Jessica Brown for her clear communication and guidance through the referral process. I look forward to continuing to serve Veterans and Active Duty Service Members together!

*Maximo Mendoza - 5 star*



# Meet the VeteranPCS Team

VETERANS & MILITARY SPOUSES, JUST LIKE YOU



**Stephanie Camfield**  
*Chief Creative Officer*  
**Mil Spouse**



**Harper Foley**  
*Chief Technology Officer*  
**Veteran**



**Michelle Bowler**  
*Social Media Strategist*  
**Mil Spouse**



**Beth Soldner**  
*Chief Administrative Officer*  
**Mil Spouse**



**Stephanie Guree**  
*Administrative Manager*  
**Mil Spouse**



**Jessica Brown**  
*Administrative Manager*  
**Mil Spouse**



**Tara Gould**  
*Administrative Manager*  
**Mil Spouse**

## OUT REACH & AUDIENCE



### AUDIENCE OVERVIEW

**Majority U.S.-based military audience**

**Strong national & international reach**

**Primary audience includes:**

Veterans

Military spouses

Active-duty service members

Families preparing for PCS moves

### TRAFFIC & ENGAGEMENT HIGHLIGHTS

**Organic search is the top traffic driver**

4,400+ users from Google Organic

1,900+ direct users monthly

62,000+ events recorded monthly

8.8 events per active user

### MONTHLY DIGITAL REACH

**18k+**

monthly website visits

**7k**

new users monthly

**2k+**

email subscribers

**3.5k**

engaged social followers

### TOP PERFORMANCE

blogs & resources

**3.5k**

mil pcs moves blog

**900+**

mil bases blog (multi states)

**20k**

BAH calculator

**VeteranPCS Toolkit is a rapidly growing, high-interest resource 311% growth**

PCS & homebuying guides trusted by military families



## OUR IMPACT

**Every closing creates real, measurable impact.** By using VeteranPCS, or spreading the word, you're supporting veteran and military spouse businesses, nationwide.

## STATISTICS

- \$544,000+**  
given back to military families
- \$54,000+**  
donated to military-focused charities
- \$193M+**  
in real estate transactions supported
- 370+**  
veteran & military spouse professionals listed
- 250+**  
VA loans utilized
- 30+**  
military internships supported

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## WHY OUR AUDIENCE

## Trusts us

***VeteranPCS is built by veterans and military spouses who understand the realities of PCS moves, VA loans, and military life. Our audience doesn't just visit – they rely on our tools, guides, and network to make informed, high-stakes decisions during major life transitions.***



## WHO WE WORK WITH

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VeteranPCS partners with organizations and brands that serve, support, or engage the military community. We work with mission-aligned partners who value trust, education, and real impact for military families navigating relocation and homeownership.

## WHAT YOU CAN EXPECT

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Partners can expect authentic storytelling, targeted exposure to a military-focused audience, and collaboration rooted in shared values. VeteranPCS prioritizes meaningful partnerships that educate, empower, and create measurable impact for military families.



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Community Outreach**

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## LET'S WORK TOGETHER

Whether you're looking to collaborate on content, sponsor military-focused resources, or explore a mission-driven partnership, we'd love to connect. Together, we can support military families, amplify trusted resources, and make a meaningful impact.

*Steph*